Language Technology for Commerce, the eBay Way - Hassan Sawaf, on Thursday 29 May at 9:00

Machine Translation and Human Language Technology plays a key role in expanding the eBay user experience to other countries. But eBay has to use MT very differently from most other companies, so a range of challenges arise. Challenges include the amount, complexity, and type of data, and also the expectations on speed, and the notion what "good" translation is. Hassan will present an overview of eBay's work in research on language resource management, computational linguistics, machine learning for language technology, machine translation and evaluation.