



Ministère de la Culture et de la Communication

Ministère de la Recherche

Ministère de l'Économie, des Finances et de l'Industrie

TechnoLangue: «Language Technologies» Action

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CSLF Report

- Report produced by CTIL (Chair : A. Danzin) for CSLF (Vice - Chair : B. Cerquiglini) and submitted to Prime Minister in November 2000
- Interministerial meeting on June 26, 2001
- 3 actions:
 - 1. Technological survey and French language processing tools evaluation (Ministry of Research)
 - 2. Promotion of language processing technologies in administration (MCC and MFPRE)
 - 3. Training of professionals in Document Engineering (MEN)

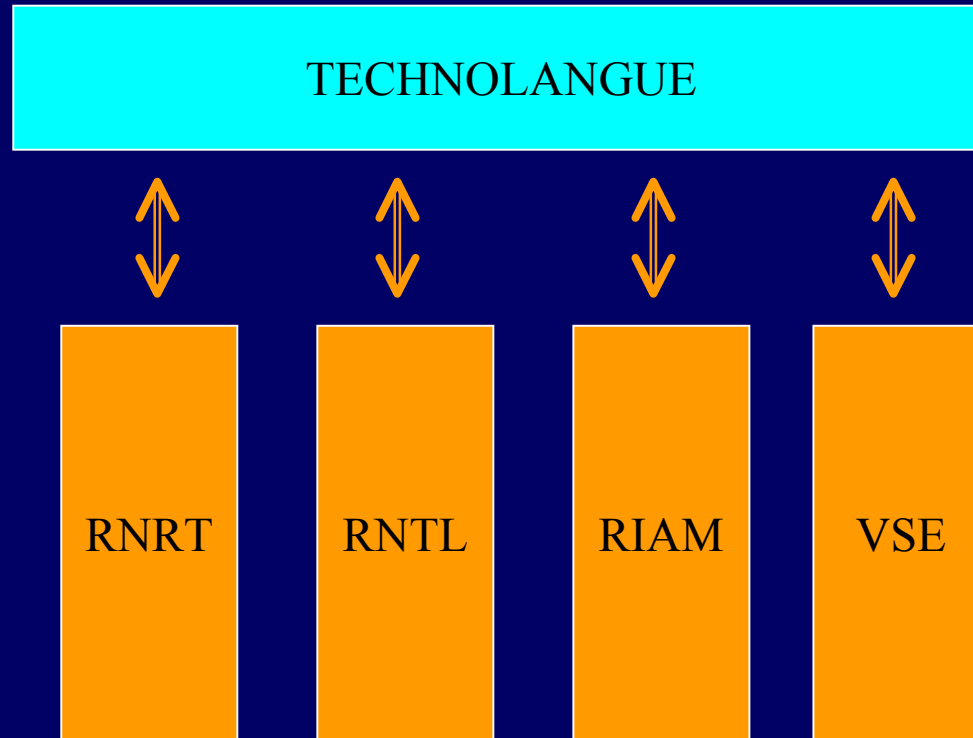
« TechnoLangue » action

- Action 1 (TechnoLangue) launched by MR, MinEFI and MCC
 - Budget \leq 4 M€ (2002)
 - First interministerial large program specifically dedicated to (spoken and written) language technologies
- Linked to Research and Innovation Technological Networks (RRIT)
- Comparable action in other domains
 - Image Technologies in 2003 ?

RRIT

- Technological Research and Innovation Networks (RRIT)
 - 4 ICT RRIT: RNRT (Telecommunications), RNTL (Software), RIAM (Audiovisual & Multimedia), (RMNT (Micro & Nano-Technologies))
 - Cooperative R& D projects (public research - industry)
 - 100 M€ total 2002 budget (MR+MinEFI+MCC)
 - MR : Funded by Technological Research Fund (FRT)
 - 150 M€ : total budget in 2002 (16 RRIT)
 - 38 M€ for 4 ICT RRIT
 - 3.8 M€ for transversal actions, such as TechnoLangue
 - Also VSE: Technological survey over the Internet (MR)

« TechnoLangue » structure



Infrastructure program to support technological innovation,
while existing R&D projects stay with RRIT & VSE

**Meeting points with
technology development**

**Quantitative
Evaluation**

**Usage
Evaluation**



Bottleneck
Identification



Technologies
necessitated
for applications



Research results
in quantitative
evaluation



Technologies
which have been
validated
for applications.

**Long term / high risk
Large return of investment**

Evolutionary

**Usability
Acceptability**

« TechnoLangue » action

- **Organization**

- Executive Committee (EC) chaired by C. Fluhr (CEA)
- Comprising 15 members:
 - 3 RRIT representatives: B. Bachimont (INA - RIAM), C. Sedogbo (Thalès - RNTL), C. Waast (IBM - RNRT)
 - 3 Public research: C. Fluhr (CEA), E. Geoffrois (DGA) P. Paroubek (Limsi-CNRS)
 - 5 Industrials: K. Choukri (ELDA), B. Normier (Lingway), J.-J. Rigoni (Elan Informatique), F. Segond (Xerox) + C. Sorin (FT R&D)
 - 4 Administrations: S. Chaudiron (MR), J. Mariani (MR), D. Malbert (MCC), J. Mathieu (MinEFI)
- Good balance between research & industry - written/spoken

« TechnoLangue » action

- **Install a User Committee**
 - Ministry of Foreign Affairs
 - Automatic translation, multilingualism...
 - Ministry of public administration
 - Simplification of the administrative language...
 - Ministry of National Education
 - Training technologies, language training...
 - ...

« TechnoLangue » Call

- 4 meetings of the Executive Committee
- A Call for Proposals with 4 parts
 - Part 1: Language resources
 - Part 2: Evaluation
 - Part 3: Norms & standards
 - Part 4: Technological survey
- Submitted to the ICT RRIT for comments
- Calendar:
 - Launched April 15, 2002
 - Deadline : May 31 / June 10 (Electronic) - June 17 (Paper)
 - Results : July 19, 2002

« TechnoLangue » Call

- **International cooperation**
 - Similar national programs
 - EU Countries (Italy, Norway, Germany, Greece, The Netherlands, Switzerland...)
 - Prepare the construction of the European Research Area
 - USA, Japan, South Africa...
 - Cooperation mechanisms
 - foreign entities may participate in the project
 - proposals should be written in French
 - financing from own funds

Part 1: Language Resources

- Stimulate the production and the distribution of language resources for :
 - answering minimal needs (*Basic Language Resource Kit*) for the french language ;
 - promoting resources reusabilty ;
 - supporting research ;
 - helping industrial applications development ;
 - decreasing the cost of entering the sector for new comers
- Should include the French language, eventually in connection with other languages

Part 1: Language Resources

- **Spoken and written data :**
 - oral corpus, pronunciation lexicons, etc.
 - databases for speech synthesis ;
 - monolingual and multilingual text corpus (parallel, comparable...) ;
 - lexicons, terminology, grammars,...
 - Lexical semantic resources : ontologies, thesauri,...
 - Multimodal corpus,...etc
- **Basic software tools :**
 - morphosyntactic taggers, syntactic parsers, semantic tools,
 - terminology extractors,
 - language identifiers,
 - corpus annotations tools,
 - lemmatizers,... etc.

Part 1: Language Resources

- Encourage and facilitate the use of those resources
 - Putting them in new (young) user hands
 - Same approach as for GUIs : “VUIs”
 - Language Technology Kits with “User’s guide”
 - Distribution towards specialized education entities (NLP, Document Engineering...) and more largely towards training centers (Universities, Technical Universities, Engineering schools...)
 - While insuring a feedback from experience
 - Open Source software economical model

Part 2: Evaluation

- 3 areas :
 - Technology evaluation
 - Application evaluation
 - Evaluation methodologies

Part 2: Evaluation

- **Technology evaluation**
 - Organization of comparative evaluation campaigns for technologies presently not covered by European or international programs, or with a complementary approach
 - Includes the production of the data necessary for the evaluation, in a monolingual, multilingual or crosslingual context
 - Scientific and industrial interest of the evaluation should appear (large enough number of participants)
 - The projects must define the evaluation methodology and justify the practical organization aspects

Part 2: Evaluation

- **Application evaluation**
 - The objective is to develop evaluation methodologies for industrial or pre-industrial products
 - The methodologies may result in “toolboxes”, also regrouping user-oriented methodologies and protocols, or in test software packages
 - The methodologies should be generic (class of applications)
 - The proposals should demonstrate the project economical and industrial interest, and the modalities of the distribution of the “toolboxes”

Part 2: Evaluation

- **Evaluation methodologies**
 - Improve the present evaluation methodologies
 - Identify new (quantitative and qualitative) approaches for already evaluated technologies :
 - socio-technical and psycho-cognitive aspects
 - cognitive modeling of evaluation
 - Identify protocols for new technologies and applications
 - Virtual Reality, Multimodal interaction, Language on the Internet...

Part 3: Standards

- Support the participation of French actors in normalization and standardization bodies
 - Presently weak participation of French actors in normalization and standardization bodies
 - Of strategic importance
 - Variety of places where the normalization activities are taking place : official or non-official committees, forums, projects,...

Part 3: Standards

- **Actions:**
 - Support the creation of consortia to reinforce the french presence in various bodies (ISO, CEN, W3C,...)
 - Help the share of efforts among French participants
 - Identify a topic and ensure a permanent participation in all related bodies : character sets, exchange format, phonetic alphabet transcription, etc.
 - Necessity of articulating the project with French bodies already implied : AFNOR, W3C French Chapter,...

Part 4: Survey

- **Part 4 - Install an information survey**
 - Create a portal on Language Engineering in order to give access to :
 - panorama of the industrial and technological offer
 - state-of-the-art in science and technology
 - identification of language resources
 - identification of technological bottlenecks
 - a list of Call for Proposals
 - a presentation of the market key numbers
 - an information on norms and standards (with Internet links)
 - Should be linked with existing sites (Euromap,...)

Conclusions

- Launch a large national program on Language Technology (TechnoLangue)
- In the perspective of installing a permanent infrastructure for LR, Evaluation, Standards and Survey
- Hope that it can participate in the construction of the European Research Area
- And articulates well with international activities